

Susan Sjolund, PCC



Susan Sjolund is a Professional Certified Coach (PCC) and executive leadership coach with more than six years of coaching experience and 20+ years of business and leadership experience across global organizations, high-growth companies, and complex, matrixed environments. Before becoming a full-time coach, Susan held senior marketing and communications leadership roles in healthcare, medical technology, financial technology, and professional services, including senior leadership positions at Medtronic Diabetes, Companion Medical, and FundedByMe. This combination of executive experience

and professional coaching enables her to bring both the perspective of a trusted coach and the practical understanding of what it takes to lead, influence, and deliver results inside an organization.

Susan coaches executives, senior leaders, and high-potential professionals navigating growth, transition, increased responsibility, and complex leadership challenges. Her approach is grounded in deep listening, self-awareness, accountability, and practical action. She helps leaders strengthen their leadership presence, build trust, communicate with greater impact, navigate difficult conversations, and lead with greater clarity and intention.

Susan is particularly passionate about helping leaders become more fully aware of the impact they have on others and translate that awareness into more effective leadership. Her experience spans healthcare, technology, financial services, hospitality, professional services, and entrepreneurial environments, giving her the ability to quickly understand different organizational cultures, business realities, and leadership challenges.